



# LEON-T User/consumer acceptance survey

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As the automotive industry continues to evolve, the introduction of the new EURO 7 standards represents a significant milestone in the pursuit of cleaner and more sustainable transportation. EURO 7 sets for the first time stringent regulations aiming at reducing non-exhaust emissions, including brake wear PM10 and tyre microplastic emissions, while also addressing noise pollution associated with vehicle operation.

LEON-T's survey seeks to gather valuable insights from relevant stakeholders throughout the automotive value chain regarding their perspectives on the development and implementation of new legislation related to tyre emissions.

The objective is to assess the preparedness of these stakeholders to adopt new tyre legislation measures to reduce the tyres' environmental impact and to gather mitigation measures proposed by industry and academia experts to promote the efficient implementation of the EURO 7 standards.

The output of this survey aims to inform policymakers, industry stakeholders, and the public about the potential challenges and opportunities associated with the new tyre regulations, ultimately contributing to the wide acceptance of more sustainable and environmentally friendly tyres.

Your feedback is invaluable to us! To ensure we can follow up on any additional questions or insights you may have, we kindly request your email address. Please be assured that your information will be kept strictly confidential and will only be used for survey-related purposes. Your privacy is of utmost importance to us, and we appreciate your participation in helping us gather valuable insights.

[Take the survey](#)