

ICONS

September 19th, 2024 | Press Release – KitNewCare



KitNewCare: project presentation video Launched

We are thrilled to announce the launch of the KitNewCare project presentation video. This video provides an overview of the project, outlining its key aims, innovations, and the impact it seeks to make on kidney care and sustainability.

KitNewCare, funded by the European Union, is focused on transforming kidney care through the integration of sustainable practices and new technologies. The video highlights how the project plans to **reduce the environmental impact of healthcare** while **maintaining high standards of patient care**.

Key topics covered in the video include:

- Project vision: an introduction to KitNewCare's goal of advancing sustainable kidney care.
- Innovations: insights into the new technologies being trialled, such as energy-saving methods, water treatment improvements, and waste reduction in dialysis.
- Sustainability focus: a look at how KitNewCare is working to lower carbon emissions, cut waste, and boost the efficiency of kidney care.
- Training for professionals: the video also covers how KitNewCare is supporting healthcare staff with new skills and knowledge to adopt greener practices.



Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of HADEA. Neither the European Union nor the granting authority can be held responsible for them.



Watch the video and share it with your networks. Together, we can help build a more sustainable future for kidney care.

[KitNewCare project presentation video \(youtube.com\)](#)

Contacts:

Project coordinator:

Brett Duane, Trinity College Dublin, brettdu@tcd.ie

Lead Project Manager:

Anita Griffin, Trinity College Dublin, griffia8@tcd.ie

Communication Manager:

Cesar G. Crisosto, ICONS, cesar.crisosto@icons.it